



Our business is to make our trade clients look good. Making you look good means a whole lot more than just how the flooring we provide looks in the home. As we like to say, it goes way beyond the surface.

Our clients entrust us with assisting their customers make flooring decisions that can have a profound impact on their project. The look, the feel, the durability, the experience your clients have in their home is directly correlated to the flooring choices made for your project. We take this challenge very seriously. We know it's more than fitting carpet styles within a budget. We know it's more than delivering the wood floor to you on time. We know it is more than helping a client work within a color palette. It's all those things integrated together and a whole lot more. It's also making sure we get it all done right the first time and helping your client feel like their house is a home.



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areafloorsonline.com

Beyond the surface

Expertise. Service. Creativity.



Creativity

Problem Solvers - Our team knows color, texture, sizes and shapes of materials and how they work together.

Custom - We provide unique perspective to every project - you won't get a cookie-cutter, one size fits all approach.

Challenges - We walk our clients through every step of the process, regardless of budget, making sure the solution works.



Service

You Are Our Priority - We get out from behind our desk and work with you and your clients in our showroom, regardless of the time it takes.

Relationships - Our focus is on establishing, building and growing our relationship with our clients - every person hired at Area Floors is evaluated on their ability to develop genuine relationships without clients.

Fun - Part of the relationship building process is to make the experience enjoyable.

Responsive - You will hear back from us in a timely manner when you have questions or concerns.

Friendly - We will work with you in a positive, kind manner, being attentive to your project needs.

Effort - Our team always puts forth 110% to make sure we get it right the first time, while accepting responsibility when we don't.



Our Expertise

Design Assistance - If you don't have the time, bring your paint, cabinet doors, wallpaper or whatever inspires you into the showroom and let us help you design your masterpiece.

Applications and Usage - Our staff can help take the complex tapestry of materials and transform them into something coordinated and beautiful.

Continuing Education - We invest in our staff to create excitement about the newest industry trends.